

Name: _____ Date: _____ Period: _____

Bottled Water vs. Tap Water

Before you watch the video, answer the questions below. Your answer do not have to be in complete sentences but your answers should be complete.

1. Where do you get your drinking water from?
2. Do you drink tap water or bottled water?
3. Is tap water safe? Why?
4. Is bottled water better for you than tap water?
5. Do you think that there is an environment impact to bottled water use? If so, what do you think that environmental impact would be?

Now you are to watch the video. Take some notes on the video in the space below.

Now that you have watched the video, answer the questions below in **complete sentences**.

1. Explain three new things that you learned from watching this video.
2. Why did those three ideas stand out for you?
3. Consider the cartoon graphics used in this video. Why do you think those cartoons are included? How do they enhance (make better) the message of the video?
4. The bottled water industry used different marketing tactics to appeal to consumers. Choose one tactic and explain what they did.
5. Why do you think the tactic that you described above was effective and worked well?
6. How can you “Take Back the Tap”?
7. What are your thoughts now after watching this video? Will you change your actions? Why or why not?